

2010 Countdown to 2010

2010 Winter Games Opportunities Session presented by RBC



Betty MacLeod

**Vice President, Olympic
Business Development
RBC Royal Bank**

As the Premier National Banking Partner for the 2010 Winter Games, RBC is committed to helping companies across B.C. reach the business podium by 2010.

With one year to go the Vancouver 2010 Olympic and Paralympic Winter Games presents opportunities for a variety of businesses. The key to capturing some of these opportunities begins now.

Is Your Business 2010 Ready?

We invite you to join our session as Betty MacLeod, Vice-President, Olympic Business Development shares:

- What goods and services are still required to stage the 2010 Winter Games
- What other major events will be taking place throughout BC leading up to the 2010 Winter Games
- What opportunities the 2010 Olympic Torch Relay will potentially provide to businesses
- How strategic alliances, partnerships and subcontracting can be a formula for success
- What resources are available to small and medium sized businesses exploring 2010 Winter Games opportunities

Date: Tuesday, February 24th, 2009

Time: 12.30 - 1.30 p.m.

Location: Miles Employment Group Ltd.
2480 – 1005 West Georgia, Vancouver

Special Guest: Andrea Holmes, RBC Olympian